



**Metropolitan School District of Decatur Township  
OPERATIONS DEPARTMENT**

4335 Decatur Blvd.

Indianapolis, Indiana 46241

June 2, 2009

Phone: (317) 856-4875

Fax: (317) 856-2116

Stephen Connolly  
Director National Sales  
160 Gould Street, Suite 201  
Needham MA 02494

**RE: BusRadio Feedback**

Mr. Connolly,

We believe that BusRadio is in fact age appropriate for the students we transport. The commercial advertising is kept to a minimum and is also age appropriate. The safety messages and Public Service Announcements remind our students to follow the school bus rules and to do the right thing. My drivers love the DJ's and so do the students.

We do not get that from regular AM/FM programming. In fact, just the opposite occurs on regular AM/FM stations. Music on the school bus acts as a calming influence and gives the driver another tool for proper discipline. I do not get the parent phone calls that their student heard inappropriate language on the radio.

Please do not hesitate to have anyone call me or ask questions about the implementation on 6400 plus students of MSD of Decatur Township Indianapolis, Indiana

Sincerely,

A handwritten signature in cursive script, appearing to read "Rosie O'Brien".

Rosie O'Brien  
Transportation Director